



Digital Activism Workshop

A joint project of Baladna & Adalah

Friday, 27 October 2017 | Al-Midan Theater, Haifa

9:30 - 10:00 – Gathering and refreshments

10:00 - 11:00 – Workshop 1: Digital activism in the face of legal challenges & social media policies

- **Khulood Badawi** | Human Rights Watch: Media campaigns in the face of legal challenges and social media policies
- **Lubna Tuma** | Adalah: Presentation of Adalah report on Facebook and incitement

11:00 - 11:15 – Coffee break

11:15 - 12:30 – Workshop 2: Effective social media campaigns

- **Enas al-Muthaffar** | Media adviser, Negotiations Affairs Department – Palestine Liberation Organization
- **Shada Zoubi** | Social media campaigner, Zazim Community Action
- **Abd Tameesh** | Graphic designer and campaigner, Underground Studio

12:30 - 13:30 – Lunch

13:30-16:00 – Workshop 3: How to build a creative social media campaign

- **Enas al-Muthaffar** | Media adviser, Negotiations Affairs Department – Palestine Liberation Organization
- **Razi Najjar** | Creative campaign director
- **Abd Tameesh** | Graphic designer and campaigner, Underground Studio

16:00 - 16:15 – Conclusion



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JOINT PROJECT OF BALADNA AND ADALAH

These trainings are the sole responsibility of Baladna and Adalah and under no circumstances should be regarded as reflecting the position of the European Union.