Digital Activism Workshop

A joint project of Baladna & Adalah

Friday, 27 October 2017 | Al-Midan Theater, Haifa

9:30 - 10:00 – Gathering and refreshments

10:00 - 11:00 – Workshop 1: Digital activism in the face of legal challenges & social media policies

- Khulood Badawi | Human Rights Watch: Media campaigns in the face of legal challenges and social media policies
- Lubna Tuma | Adalah: Presentation of Adalah report on Facebook and incitement

11:00 - 11:15 – Coffee break

11:15 - 12:30 – Workshop 2: Effective social media campaigns

- Enas al-Muthaffar | Media adviser, Negotiations Affairs Department – Palestine Liberation Organization
- Shada Zoubi | Social media campaigner, Zazim Community Action
- Abed Tameesh | Graphic designer and campaigner, Underground Studio

12:30 - 13:30 – Lunch

13:30-16:00 – Workshop 3: How to build a creative social media campaign

- Enas al-Muthaffar | Media adviser, Negotiations Affairs Department – Palestine Liberation Organization
- Razi Najjar | Creative campaign director
- Abed Tameesh | Graphic designer and campaigner, Underground Studio

16:00 - 16:15 – Conclusion